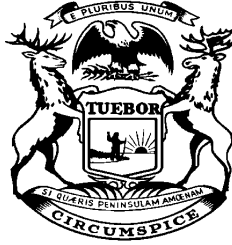


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**NOTICE OF REPRIMAND**  
**(By Consent)**

Case No. 20-59-GA

**Notice Issued: October 30, 2020**

Jeffrey C. Alandt, P 43810, Traverse City, Michigan, by the Attorney Discipline Board Emmet County Hearing Panel #2.

Reprimand, Effective October 28, 2020

Respondent and the Grievance Administrator filed a Stipulation for Consent Order of Discipline, in accordance with MCR 9.115(F)(5), which was approved by the Attorney Grievance Commission and accepted by the hearing panel. Based upon respondent's admissions and the stipulation of the parties, the panel majority found that respondent committed professional misconduct in his representation of Simple Auto, Inc. and Simple Credit, Inc. pertaining to customers of Simple Auto who had failed to comply with their purchase and credit agreements.

Specifically, the panel majority found that respondent neglected a legal matter, in violation of MRPC 1.1(c); failed to seek the lawful objectives of his client, in violation of MRPC 1.2(a); and failed to act with reasonable diligence and promptness, in violation of MRPC 1.3. Respondent was also found to have violated MCR 9.104(1)-(4); and MRPC 8.4(a) and (c).

In accordance with the stipulation of the parties, the hearing panel majority ordered that respondent be reprimanded. Costs were assessed in the amount of \$771.83.

The panel chairperson dissented and would not have accepted the parties' stipulation for consent order of discipline.

/s/ Mark A. Armitage  
Executive Director